



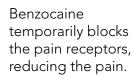
See How Nexcare[™] Cold Sore Treatment Works

We Can Help

Cold sore sufferers can rely on the Nexcare™ Brand formula. It contains benzocaine for fast pain relief and allantoin to soften unsightly scabs and to help prevent the cold sore from drying and cracking. There is also a significant presence of natural ingredients, including Vitamin E. It is also fast absorbing, non-greasy and dries clear. Finally, cold sore sufferers can survive outbreaks feeling more comfortable and confident.

How Benzocaine Works

A cold sore virus causes inflammation and tissue damage. In response, your body triggers pain receptors.

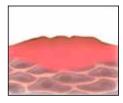




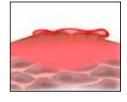


How Allantoin Works

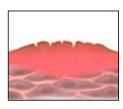
As a cold sore heals, it forms a stiff scab.

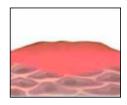


This scab can crack and bleed causing pain and sensitivity to sour foods.



Allantoin softens the scab making it flexible and resistant to cracking (represented by the difference between illustrations).





What is Microvex™ Soothing Emollient?

Nexcare[™] Cold Sore Treatment uses Microvex[™] Soothing Emollient as part of a proprietary formulation that offers cold sore sufferers an emollient blend of synthetic and naturally-derived ingredients that soothe and provide a deep moisturizing effect.

If used as directed, a tube of Nexcare™ Cold Sore Treatment should last the average cold sore sufferer through 2-3 episodes. However, cold sore duration varies by individual so your results may vary.

Nexcare[™] Cold Sore Treatment can help get you back to living comfortably.

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